



Founding CFO Alpha Program

ABOUT CLOVE

The Intelligent Treasury Copilot for lean finance teams in SMEs

Clove securely connects all your business banks and financial accounts in minutes and delivers a consolidated cash view, plus instant plain-language answers to questions like "which suppliers took the lion's share of payments last month?", or "how much idle cash could we sweep into yield accounts without jeopardizing payroll?".

It proactively surfaces insights, highlights emerging risks and opportunities, and recommends actions, to help you save on cycles and manual work.

Clove is fully self-serve, set up in under five minutes, starts at a transparent flat price with no lock-ins, and protected by bank-grade encryption.

INDEX

[Program overview](#)[Eligibility and selection filters](#)[Participant incentives](#)[Data security and governance](#)[Participation commitments](#)[Timeline and milestones](#)[Opt-out and support](#)[Contacts](#)

PROGRAM OVERVIEW

The 90-day Alpha Program invites a small cohort of mid-market CFOs to stress-test this v1, uncover edge cases, and help us design a roadmap that delivers solutions to the most pressing problems of modern SME CFOs

In a nutshell

Cohort size	
10–15 companies (with batch enrolls thereafter)	
Duration	Cost during alpha
90 days (12 weeks)	Free

Eligibility
and selection filters

Executive role	
CFO , VP Finance, or Controller with direct treasury oversight	
Bank relationships	Company size
≥3 active business accounts	10–500 employees
Tech stack	
Uses at least one cloud accounting/ERP (QuickBooks Online, NetSuite, Sage Intacct)	

Participant incentives

- ✓ **Early product access**
Unlimited bank connections and up to unlimited queries during alpha
- ✓ **VIP onboarding and support**
One-hour white-glove setup, dedicated Slack workspace with founders, 24-hour response SLA
- ✓ **Financial benefit**
50% subscription discount for the first 12 months of post-beta stage if participation commitments are met
- ✓ **Influence and visibility**
Quarterly roadmap workshop (CFO Council) and weighted voting on the next feature slate

Data security and governance

At Clove, we take data security very seriously and hold our practices to state of the art standards. We consume bank data solely through Plaid Link (OAuth tokens; read-only scope), deploy end-to-end encryption, MFA for admin roles, route GPT prompts and results through SOC-2 Type II compliant infrastructure, and have a long roadmap to continue meeting our promises to you.

For more on this, see docs.tryclove.com/security ↗

Participation commitments

- * Connect all operating and treasury accounts within 7 days of kickoff
- * Maintain those connections for the duration of the 90-day program
- * Attend biweekly short feedback sessions on call with the Clove team
- * Post a minimum of 2 substantive feedback entries per week in the *#product-feedback* Slack channel

Timeline and milestones

WEEK 0	Onboarding call, Slack invite, first data sync
WEEK 1	Weekly async Slack poll and usage monitoring
WEEK 1-5	Live cohort roundtable & feature-prioritization vote
WEEK 6	Continued product use, support, and feedback
WEEK 7-11	Exit interview, NPS survey, discount activation

Opt-out and support

Participants may pause or leave at any time; we will delete all stored data within 48 hours and confirm via email.

Support is available in Slack
or by emailing support@tryclove.com



tryclove.com ↗

Contacts

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DISCLAIMER:

This program runs on a rapidly-evolving code base. You acknowledge that: (i) features or endpoints may change or break without notice, (ii) response latency may be higher than production-grade service levels while we tune models and infrastructure, (iii) we may need to reset data schemas, which can temporarily clear stored classifications or model history. In such cases we will give 24-hour prior notice in Slack and email. Participation is at-will; you may pause or exit the Alpha at any time with no financial penalty.